
	Recommended Program of Study for: Marketing				
Career Cluster: Marketing			Career Pathway: Marketing Management		
9 th Grade	10 th Grade	11 th Grade	12 th Grade	Postsecondary	
English I	English II	English III	English IV	College of Southern Nevada Great Basin College Nevada State College Truckee Meadows Community College University of Nevada, Las Vegas University of Nevada, Reno Western Nevada College	
Algebra I	Geometry	Algebra II	Senior Level Math Course		
Biology	Chemistry or Geoscience	Science Course or Elective ¹	Elective ¹		
Health / Computer Literacy	World History	US History	US Government		
Physical Education	Physical Education	Foreign Language ² or Elective ¹	Foreign Language ² or Elective ¹		
Principles of Business and Marketing	Marketing I	Marketing II ³	Marketing Advanced Studies	Career and Technical Student Organizations	
Work-Based Learning		State Articulation Agreements for CTE College Credit			DECA
Job Shadowing Internship / Work Experience Career Day / Career Fair Field Trips / Guest Speakers		<div>Secondary Program Requirements</div> Student must earn the state Certificate of Skill Attainment certificate in Marketing <div>Postsecondary Credit Options</div> College of Southern Nevada 6 Credits Great Basin College 9 Credits			
CTE Assessments ³		State Recognized Industry Certifications		High Wage - High Skill - High Demand Careers ⁴	
End of Program Technical Assessment for Marketing Workplace Readiness Skills Assessment (for Employability Skills Standards)		Certification To Be Determined Provider		Merchandise Buyers Account Supervisors Media Buyers/Planners Research Specialists Brand Managers Product Planners Field Marketing Reps Entrepreneurs	

This Program of Study is based upon the state requirements needed for an Advanced Diploma. Academic course names may vary among school districts.

¹ Electives may include arts and humanities courses or other career and technical education courses that relate to the program of study.

² Foreign Language courses are recommended if a student is planning on entering a university. (See individual university admission policies)

³ CTE Assessments will be administered during the completion level CTE course.

⁴ For additional career and employment information visit <http://www.nvcis.intocareers.org/> and <http://www.NevadaYouth.org>